



**Exclusive Business and Northern Insight - Business Lunch Club
Sponsorship Proposal**

In partnership with Northern Insight Magazine, Exclusive Business launched a monthly business lunch club in September 2017.

Held on the last Monday of each month, the events attract a high calibre audience of up to 50 key business figures from across the region.

The mix of guests covers a broad spectrum of business sectors and the guest list is managed by Linda Hitman personally to ensure an even representation of business fields and appropriate professional level.

The guest speakers are selected from leading business thinkers, exceptional entrepreneurs and dynamic individuals with a great story to tell.

Our sponsors enjoy the benefit of exposure to this premium business audience across a variety of platforms and touch points and attendance at the events.

Sponsorship includes:

- PR - Three insertions in Northern Insight Magazine – 2 in the month prior to the event and one in the event follow up –Northern Insight Magazine is a business focussed publication with a circulation of 5000 copies
Delivered direct to businesses across the region.
- Extensive marketing via the Exclusive Business website, logo features on the event listing, sponsor post and pre and post and event features. Listing on Northern Insight website.
- Inclusion in all event marketing activity via newsletters and Eventbrite.
- Inclusion in all event related social media activity across Exclusive Business and Northern Insight.
- You are invited to attend the sponsored event and have the opportunity to display your brand collateral during the event.
- Exposure to a wide business demographic and targeted and engaged audiences.

Sponsorship options:

- Single event £500 + VAT
- Longer sponsorship opportunities are available.

To find out more contact Linda Hitman directly.

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